

**- MINUTES -**  
**CHASKA ECONOMIC DEVELOPMENT AUTHORITY**  
**JANUARY 6, 2025**

1. Call to Order

President Hubbard called the meeting to order at 7:39 p.m.

2. Roll Call

Roll call was taken. Present: President Hubbard and Commissioners Benesh, Hatfield, Grau, and Sheveland.

Absent: None.

Also Present: Matt Podhradsky, Executive Director and Elise Durbin, Assistant Executive Director.

3. Agenda

Motion by Commissioner Hatfield, second by Commissioner Benesh to adopt the agenda as presented.

Motion carried.

4. Minutes

4.A. Approve EDA Meeting Minutes of 16-12-2024

Motion by Commissioner Sheveland, second by Commissioner Grau to approve the minutes of the December 16, 2024, EDA Meeting Minutes.

Motion carried.

5. Discussion Items

5A. Adopt EDA Resolution 2025-6 Amending Resolution Authorizing Issuance of \$6,080,000 EDA Lease Revenue Refunding Bonds, Series 2025B

Motion by Commissioner Benesh, second by Commissioner Hatfield to adopt Resolution No. 2025-6 Amending Resolution Authorizing Issuance and Providing for Sale of EDA Lease Revenue Refunding Bonds, Series 2025B.

Motion carried.

6. Action Items

6A. Authorize a Contract with the Musicant Group to Develop a Downtown Chaska Activation Plan  
Executive Director Podhradsky introduced and Assistant Executive Director Durbin provided an overview of this item.

Commissioner Hatfield noted the item is a great way to support local business owners. The Downtown Business Alliance fully supports the proposal.

Commissioner Grau asked if the contract would be repeated in future years. Assistant Executive Director Durbin explained the City will receive a toolkit at the end of the contract period to continue implementing activation strategies.

Commissioner Grau asked how Chaska plans to measure the success of the effort. Assistant Executive Director Durbin stated a success would be the opportunity for local businesses to implement strategies from the toolkit.

Commissioner Hatfield pointed out the 50<sup>th</sup> and France area implemented a similar activation plan, and they have statistics to show the positive impact.

Executive Director Podhradsky added the plan and subsequent toolkit shows the City's commitment to supporting businesses beyond just providing infrastructure.

Commissioner Benesh stated that increased revenue for businesses would also reflect success.

Commissioner Sheveland asked if the project was put out for bid. Assistant Executive Director Durbin stated there was not a bid put out. The Musicant Group is a very specialized group that has been a great partner to Chaska previously.

Commissioner Sheveland asked if Staff or Musicant has looked into successful efforts in nearby cities. Assistant Executive Director Durbin confirmed Staff has provided information about neighboring areas and events.

President Hubbard added an outside perspective can be refreshing and impactful.

Motion by Commissioner Hatfield, second by Commissioner Benesh to authorize the Executive Director and Assistant Executive Director to negotiate and the President and Executive Director to execute a Contract with Musicant Group to develop a Downtown Chaska Activation Plan in an amount not to exceed \$30,400.

Motion carried.

#### 7. Other Business

There was no other business.

#### 8. Adjourn

Motion by Commissioner Hatfield, second by Commissioner Grau to adjourn the meeting at 7:58 p.m.

Motion carried.